

**Table VI – Outreach Activities**

Targeted Group	Outreach Activities
Marinas and boat owners	<ul style="list-style-type: none"> <li>✓ Support incentive and recognition programs for marinas to become Certified Connecticut Clean Marinas</li> <li>✓ Support and assist in boat owner education programs</li> <li>✓ Support pump out program conducted by Save the River-Save the Hills and improve awareness of availability land based pumpout facilities at Niantic Dockominiums, Three Belles, and Port Niantic in addition to the dump station at Niantic Bay Marina.</li> </ul>
Homeowners and business owners	<ul style="list-style-type: none"> <li>✓ Periodically complete a public outreach campaign for shoreline neighborhoods about potential sources of bacterial pollutants</li> <li>✓ Conduct ongoing outreach on topics such as lawn care practices, pet waste management, and impervious surface run-off. Support MS4 requirements wherever feasible.</li> <li>✓ Encourage and participate in programs such as storm drain stenciling, river and beach clean-ups and household hazardous waste disposal</li> <li>✓ Promote the protection of riparian buffers for the benefit of water quality and habitat protection. Encourage public participation in habitat restoration and riparian revegetation projects</li> <li>✓ Promote good “housekeeping” practices</li> </ul>
Contractors and developers	<ul style="list-style-type: none"> <li>✓ Sponsor on-going workshops to promote topics such as management of nitrogen loading during the development process, best management practices during construction</li> </ul>
Municipal staff and appointed and elected officials	<ul style="list-style-type: none"> <li>✓ Partner with organizations such as CT-NEMO, NRCS and CT Sea Grant to provide ongoing education on topics including; LID practices, riparian buffers, land conservation, stormwater regulations, housekeeping BMPs and management of nitrogen loading during the development process</li> </ul>
Local Schools and youth organizations	<ul style="list-style-type: none"> <li>✓ Work with local schools, education facilities and youth groups to promote outreach opportunities on water quality programs</li> </ul>