

2009 Outreach and Education in Niantic River Watershed

Date and Type of Event	Participants and Audience	# of People Reached & Targeted Location	Focus of Discussion and/or Specific Activity
February, 2009	Four Town CEOs, NRWC, DEP-Watershed Manager, STR-STH-president	6-varies Watershed	Update on Guided Summary, discussion on adoption of watershed management plan, establishment of an advisory watershed board
March, 2009	LIS Citizen Summit, NRWC, STR-STH, DEP, LIS stakeholders	300+ attendees multi-state	Table top display and running power-point of Niantic River Watershed organizations and projects
March, 2009	STR-STH, local officials and reps., NRWC and general public	30 Watershed	STR-STH Annual Meeting-update on NR status
March, 2009	STR-STH, Town of East Lyme, East Lyme HS students, local Cub Scouts, Area Businesses, NRWC, general public	35 EL and Waterford	River Clean-up behind area businesses along Latimer Brook
March, 2009	Town of East Lyme, Children's Museum of SE CT, general public	1000s Regional	Article in The Day newspaper on local stormwater projects, Hole in the Wall and Children's Museum of SE CT
April, 2009	Waterford Rotary and NRWC	20 Regional	Overview of Niantic River Watershed Protection Plan
April, 2009	STR-STH, Dominion, East Lyme H.S.	Varies, Regional	Video of monitoring on Niantic River
May, 2009	Children's Museum of S.E. CT, Community Service Workers, Master Gardener, NRWC	15 Regional	Layout and design for rain gardens at museum as part of interactive teaching exhibit

May, 2009	EL and Salem HS students	20 Watershed	River clean-up on Latimer Brook
May, 2009	Children's Museum of S.E. CT, East Lyme and Salem H.S. students	15 Regional	Native landscaping and rain garden planting
June, 2009	TRBP, NRWC, Municipal Officials, DEP, USGS and UCONN	45 Regional	Focus on Water Quality impacts in LIS and tributaries, presentation on Children's Museum stormwater retrofit project
June, 2009	STR-STH, TRBP, NRWC, NE Rain Barrel Company	75 Regional	Rain Barrel Promotion
June, 2009	Town of Waterford, NRWC and DEP	5 Watershed	Field training on stormwater management
July, 2009	Town of East Lyme, Children's Museum of S.E. CT, NRWC	5 Regional	Teacher training for museum programs incorporating Hole in the Wall Stormwater Classroom
July, 2009	Town of East Lyme, STR-STH, NRWC and Children's Museum of S.E. CT	1000s+ Regional	East Lyme Day, with information on watershed issues, land preservation, stormwater management, the home landscape and water conservation
July, 2009	Town of East Lyme and DEP LIS-Non-Point Source	15 Statewide, LIS	Field training on stormwater management practices used at Home in the Wall Stormwater Classroom
July, 2009	Four watershed towns including, CEOs, Public Works Officials, Town Engineers and Town Planners, DEP and NRWC	12 Watershed	Discussion on intermunicipal cooperation for watershed and stormwater management and merits of Watershed Advisory Committee

August, 2009	Four watershed towns CEOs	100s+ Watershed	Newspaper article “Call for volunteers” to assist with Watershed Committee
August, 2009	STR-STH	75+ Regional	Annual Kayak Regatta, focusing on local watershed issues, including water quality and
Summer 2009	Children’s Museum of S.E. CT	35+ Regional	Children and family programs on rain gardens, rain barrels and Hole in the Wall Stormwater Classroom
September 2009	Town of East Lyme, NRWC and Suzanne Thompson, Connecticut Outdoors	100s+ Regional	Initiation of radio series focused local water issues and success stories
September 2009	Niantic River Watershed Advisory Committee, four town CEOs, DEP and NRWC	20 Watershed	Initiation of Niantic River Watershed Advisory Committee
October 2009	Town of East Lyme, DEP, USGS, Three Rivers CC, Goodwin College, Children’s Museum of S.E. CT, local representatives and NRWC	50+ Regional/ Statewide	Grand opening and tour of Hole in the Wall Outdoor Stormwater Classroom
October, 2009	Four watershed town CEOs and Planners, ECCD	8 Watershed	Award recognition for leadership in watershed management-press release
October, 2009	East Lyme-Natural Resource and Conservation Commission	15 Townwide	RBV-training for stream monitoring
October, 2009	UCONN-NEMO, Town of Salem, Watershed Towns and NRWC	15 Watershed	Planning for Stormwater Workshop for Municipal officials
September-December	NRWAC, NRWC, DEP, USGS	20+ Watershed	Development of outreach tools, partnering on addressing non-point source issues in the watershed

STR-STH: Save the River –Save the Hills

USGS: United States Geological Survey

LIS: Long Island Sound

NRWC: Niantic River Watershed Coordinator

DEP: Department of Environmental Protection

TRBP: Thames River Basin Partnership

NEMO: Nonpoint Education for Municipal Officials

NRWAC: Niantic River Watershed Advisory Committee